

Corporate Responsibility

Charity, community and environment achievements 2008.



Funding

Charity Campaigns

In 2008, Victoria Centre worked with various charities for different fundraising initiatives.

As part of National Men's Health Week £535 was raised for The Prostate Cancer Charity.

£721 was raised during Breast Cancer Awareness Month for the Nottingham Breast Institute.

Age Concern provided a gift wrapping service before Christmas and raised over £200 in one day.

Save the Children also provided a gift wrapping service and raised over £800.

Charities

Seven local charities received contributions from Victoria Centre as part of its annual local charity award scheme.



Environment

Recycling

27% of Victoria Centre's annual waste has been recycled. This includes glass, wood, cardboard and metal and nothing has been sent to landfill.

Efficiency

Victoria Centre is in the process of converting existing and new retailers into using the Centre's own chilled water plant to power air conditioning units in stores. This is far more environmentally friendly than standalone air conditioning units and reduces heat pollution on the service road.

Energy

In 2008 Victoria Centre reduced its electricity usage by 4.5% and its water usage by 26%. Overall in 2008 Victoria Centre reduced its carbon emissions by 4%.



Community

Police Support

Victoria Centre has a dedicated beat neighbourhood team. Their aim is to provide the residents of Victoria Centre beat with a high visibility police presence and to combat anti-social behaviour in Victoria Centre.

Police Initiatives

Beat surgeries have been hosted by the Victoria Centre Beat Team in the Centre Manager's Offices.

First Aid

Victoria Centre is equipped with three defibrillators. The Security Team has been trained in first aid in how to use the defibrillator and two lives have been saved.

Car Park Award

Again, Victoria Centre's car parks have been awarded the Park Mark™ for our safe and secure car parks.

Community

Victoria Centre was one of the first Official Community Business Partners in the Schools Community Rangers Programme.